



2009
 励华国际瓦楞展
 SINO-CORRUGATED 2009
 中国国际瓦楞纸箱包装工业展览会

Sino-Corrugated 2009

SINO CORRUGATED 2009, organized by Reed Huayin Exhibitions, closed successfully on April 10 at the Shanghai New International Expo Centre. With an exhibition area covering up to 51,750 m², it hosted 736 exhibitors, and displayed over 1,100 types of cutting-edge corrugated carton equipment and consumable materials. It attracted more than 18,070 professional visitors who participated in the exhibition and witnessed first hand the rapid and ever-changing development of the global corrugated industry.

The four-day SINO CORRUGATED 2009 exhibition attracted many well-known carton equipment and consumable suppliers from around the globe. Renowned names such as BHS, BOBST, FOSBER, EMBA and IMG took part and displayed the most advanced carton and paper board manufacturing equipment and consumable products in the world. SINO CORRUGATED's influence, both at home and abroad, has been continuously increasing since its inception nine years ago. Key industrial associations, including ACCA, PICCI, CBMA, MACCPMA, AGMPM, AIP, TPCIA and HK-CPMA have all been incredibly supportive. ACCA in particular, plays an active role in promoting the development of Asia's corrugated carton industry by holding its annual meeting concurrent with the exhibition. As stated by Mr. Kinardo Ang, the President of Asian Corrugated Case Association, "ACCA therefore, commends the SINO CORRUGATED 2009 to all exhibitors, participants and visitors as an outstanding corrugated industry event that should not be missed."

Through good times and bad, SINO CORRUGATED has contributed to the industry's overall development and has helped companies to endure these difficult economic times. And for that reason, SINO CORRUGATED 2009 arranged this year's main exhibition topics to focus on upgrading technology, improving efficiency and cutting costs, which attracted the experts and guests made deep analysis and discussion.

SINO CORRUGATED 2009 not only presented endless business opportunities, but also provided an interactive platform for exchange. Throughout the exhibition, carton and consumable companies had the opportunity to learn about cutting-edge technological concepts, purchase brand new energy-saving and cost-

reducing products, and lastly, apply what they had learned to actual production management in future. A variety of exchange meetings, focusing closely on current hot topics and demands of the global packaging and printing industry, took place including the latest market analyses, training on the new national standards of carton and paper board and various creative, 'display zones'. In tune with global environmental trends, Hall E4 was additionally featuring a display of contemporary cardboard creations, including furniture, toys and home decoration.

Our latest brand image of SINO CORRUGATED 2011 had launched at this year's exhibition. Its 'international blue' background, coupled with images of key corrugated equipment and mediums, symbolize both the true power of the 'corrugated groove' and the new and improved face of this ever-changing field. The new image has attracted the attention of the industry and will further enhance the exhibition's influence in the global corrugated industry, constantly changing, rapidly developing and 'breaking new waves'.

Even in the midst of this challenging environment, SINO CORRUGATED 2009, by means of its unique and innovative visual angle, elaborate value-added service and overall industrial information, has helped lead the global corrugated industry into the right direction, breaking through the competition and creating unlimited prospects and value!

A Successful Track Record 2001-2009

